



AGENDA

8 October 2019, New York City

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| 9:30 a.m. – 10:00 a.m. EDT
(3:30 p.m. – 4:00 p.m. CEST) | ■ Registration / Breakfast / Showcase Demonstration |
| 10:00 a.m. – 10:05 a.m. EDT
(4:00 p.m. – 4:05 p.m. CEST) | ■ Welcome
Kevin Brown, VP Marketing & Strategic Partnerships, Wirecard North America |
| 10:05 a.m. – 10:20 a.m. EDT
(4:05 p.m. – 4:20 p.m. CEST) | ■ Keynote “Promising Commerce Trends”
Susanne Steidl, CPO, Wirecard |
| 10:20 a.m. – 11:00 a.m. EDT
(4:20 p.m. – 5:00 p.m. CEST) | ■ Panel “Commerce on the Move – How Will We Consume in the Age of Smart Cities?”
Moderation: Liz Bacelar
Panelists: Markus Eichinger, EVP Group Strategy, Wirecard
Thierry Gadou, CEO, SES-imagotag
Cristian Santibanez, Urban Innovation & Mobility Expert, HyperloopTT
Bill Dobbins, SVP Acceptance Business Development, Visa |
| 11:00 a.m. – 11:30 a.m. EDT
(5:00 p.m. – 5:30 p.m. CEST) | ■ Fireside Chat “The Journey of the Digitalization of Payments”
Seth Brennan, Managing Director, Wirecard North America
Edabeth Brown, AVP Global Customer Payments, AT&T |
| 11:30 a.m. – 11:45 a.m. EDT
(5:30 p.m. – 5:45 p.m. CEST) | ■ “Digital Retail Outlook”
Thierry Gadou, CEO, SES-imagotag
Susanne Steidl, CPO, Wirecard |
| 11:45 a.m. – 12:30 p.m. EDT
(5:45 p.m. – 6:30 p.m. CEST) | ■ Lunch & Showcases |
| 12:30 p.m. – 01:00 p.m. EDT
(6:30 p.m. – 7:00 p.m. CEST) | ■ “Innovation by Google: Your Future – Ready Mindset”
Dr. Frederik G. Pferdt, Chief Innovation Evangelist, Google |
| 1:00 p.m. – 1:20 p.m. EDT
(7:00 p.m. – 7:20 p.m. CEST) | ■ Wirecard Financials
Alexander von Knoop, CFO, Wirecard |
| 01:20 p.m. – 01:45 p.m. EDT
(7:20 p.m. – 7:45 p.m. CEST) | ■ Strategic Outlook
Dr. Markus Braun, CEO, Wirecard |
| 01:45 p.m. – 02:00 p.m. EDT
(7:45 p.m. – 8:00 p.m. CEST) | ■ Q&As (not webcasted) |